

World Environment Day

BUSINESS SYMPOSIUM

Towards a Low-Carbon Economy:
Business Opportunities and Innovative Solutions

Wednesday 4 June: 9.15am - 12.45pm

**Venue: Main Hall, Royal New Zealand Yacht Squadron
101 Curran Street, Westhaven, Auckland**

**Hosted by the Institute of Policy Studies and the Climate Change Research
Institute, Victoria University of Wellington**

Programme

8.45 – Registration opens

Session 1	The nature of the climate change challenge and the implications for business
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Chair: Peter Neilson (Chief Executive, NZ Business Council for Sustainable Development)

9.15 – 9.45 **Rt Hon Helen Clark** (Prime Minister of New Zealand)

Opening Address

Chair: Achim Steiner (Executive Director, UN Environment Programme)

9.45 – 10.05 **Professor Martin Manning** (Professor of Climate Change, Victoria University of Wellington)

Topic: The Science Behind the Challenge

10.05 – 10.30 **John Whitehead** (Secretary to the Treasury)

Topic: Growth in a World of Limits: Challenges and Opportunities for Businesses and the Economy

10.30 – 10.40 Discussion

10.40 – 11.00 Associate Professor Basil Sharp (Deputy Head of Economics Department, University of Auckland Business School)

Topic: Opportunities for business to innovate and add value

11.00 – 11.20 Morning Tea

Session 2	Business opportunities and solutions: how New Zealand businesses are making a difference
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Chair: Professor Jonathan Boston (Director, Institute of Policy Studies)

11.20 – 12.15 Speakers include:

David Baldwin (Chief Executive, Contact Energy)
John Dick (Managing Director of the Langham, Auckland)
Andrew Ferrier (Chief Executive, Fonterra)
Sharlene Wells (General Manager, Corporate Affairs and Strategic Projects, Coca-Cola Amatil NZ)

12.15 – 12.35 Panel Discussion

12.35 – 12.45 Rod Oram – Closing remarks: the way ahead

12.45 – 1.30 Lunch

World Environment Day 2008

New Zealand is hosting World Environment Day in early June 2008 on behalf of the United Nations Environment Programme. The theme this year is 'Working Towards a Low Carbon Economy'. Many organizations are arranging special events and activities in different parts of New Zealand based on this theme.

The World Environment Day Business Symposium on 4 June in Auckland will provide an opportunity for business leaders to discuss the issues posed by the global shift to a low carbon economy, explore the challenges facing New Zealand businesses, and consider how business can meet these challenges and flourish in a carbon constrained world. Keynote speakers include Dr Rajendra Pachauri (Chair of the Intergovernmental Panel on Climate Change) and John Whitehead (the Secretary to the Treasury). Additionally, a number of business leaders, academics and commentators will reflect on the opportunities posed by the new business environment and the innovative solutions being adopted by particular companies.

The symposium is being funded by the Ministry for the Environment and hosted by the Institute of Policy Studies and Climate Change Research Centre, School of Government, Victoria University of Wellington. It is being held in collaboration with the following organizations:

- The Auckland Chamber of Commerce
- Business New Zealand
- The Climate Change and Business Centre
- Environmental Defence Society
- New Zealand Business Council for Sustainable Development
- New Zealand Climate Change Centre
- NIWA
- The Royal Society of New Zealand
- The University of Auckland Business School

How to register:

Please email your details to office@nzbcsc.org.nz or phone Andra Findlay on 09 525 9727

There is no charge for attendance.

Speakers

Rt Hon Helen Clark has been the Prime Minister of New Zealand since late 1999, and leader of the Labour Party since December 1993. In recent years she has made the quest for sustainability a key component of the Labour-led government's policy agenda.

David Baldwin was appointed Chief Executive Officer in May 2006. Prior to joining Contact, he was based in Asia and the US overseeing the energy asset interests of a US-based investment fund. Before that, David held senior roles in Asia and the US with MidAmerican Energy Holdings Company, a US-based global energy company, and Shell in New Zealand and the Netherlands. David holds a Master of Business Administration and a Bachelor of Engineering (Chemical).

John Dick is the Managing Director of the Langham, Auckland. With in excess of 30 years senior hospitality management experience in the UK and New Zealand, he joined the Symonds Street property in January 2005 to lead the Hotel as it was re-branded The Langham, Auckland. Since joining the property, John has played a significant role in raising the profile of The Langham (a brand never before seen in New Zealand) and overseeing the opulent \$14m transformation of the Hotel. John's background includes numerous positions as general manager of well-recognised hotels including the Stamford Plaza Hotel (2001 – 2003) and the Carlton Hotel (1995 – 1999) in Auckland. He has also been a director at several hospitality and tourism consulting firms specialising in asset management, performance improvement, market analysis and feasibility studies.

Andrew Ferrier has been Chief Executive Officer for the Fonterra Co-operative Group since September 2003, bringing to his role a 20-year background in generating stronger performances from companies, in both the consumer products sector and the commodities market. In his career he has dealt continuously with free trade environments and heavily regulated environments, experience now being applied at Fonterra. His leadership style is to strengthen Fonterra at all levels, creating a culture of continuous improvement, pride in the business and a strong desire to succeed. Andrew has a Bachelor of Business Administration from the University of New Brunswick and a MBA from Concordia University.

Martin Manning is Professor Climate Change and Director of the Climate Change Research Institute at Victoria University of Wellington. He initially worked as a theoretical nuclear physicist in Canada, the UK and New Zealand, but became progressively involved in atmospheric and climate change science from 1980 onward. He led research programmes in NIWA covering atmospheric chemistry and the carbon cycle for 10 years and represented New Zealand on the Intergovernmental Panel on Climate Change (IPCC). He spent five years in Colorado managing the recent IPCC 4th assessment of the physical science of climate change prior to that organization being awarded the 2007 Nobel Peace Prize. He took up his current position at Victoria University in early 2008.

Rod Oram has more than 30 years as an international business journalist. He has worked in Europe and North America for leading publications such as the Financial Times of London. Rod and his family emigrated to New Zealand in 1997. He is currently a columnist in the Sunday Star-Times, a regular broadcaster and public speaker and an adjunct professor in the Business School at Unitec.

Dr Basil Sharp is an Associate Professor in the Economics Department at the University of Auckland. His research focuses on the design and application of rights-based mechanisms to resource and environmental management; and, the dynamic unleashed by these mechanisms. He has studied the design and operation of fishing quota rights, tradable water rights and, more recently, carbon trading.

Sharlene Wells is General Manager, Corporate Affairs and Strategic Projects, Coca-Cola Amatil NZ. She has served in a variety of roles within the company and has worked in most parts of the business. She was the General Manager Human Resources prior to taking on her current role. She has a Bachelor of Management Studies from Waikato University.

John Whitehead was appointed to the position of Secretary to the Treasury in April 2003. In this role, he is Chief Executive of one of the Government's three central agencies, and operates as its chief economic and financial advisor. Most of John's 30-plus year career in the public service has been spent at the Treasury, although between 1985 and 1988 he was seconded to the Prime Minister's Office as Economic Advisor, and between 1988 and 1992 John was a Counsellor (Economic) and Minister (Economic) at the High Commission in London.

